



SUMMER BALL 2019

Live Auction Sponsorship Opportunities
in aid of The Lighthouse Club and CBUK

Whilst we have invested in a tablet based silent auction solution for our 2019 Summer Ball, HQR London plan to also run a small live auction on the evening with 3-5 high value lots which we hope will maximise the charitable donations received and generate a bidding war between attendees on the night.

We are therefore looking for lot sponsors with the aim of each raising at least £3,500 for charity.

Previous event lots have included; all-inclusive spa breaks, trips abroad with cultural excursions, corporate hospitality packages at Lingfield and Ascot, one-off art pieces and custom made suits.

As a lot sponsor, you will be responsible for providing full details (including limitations/terms and conditions) of your prize and high quality images and a creative write up for the event brochure and TV screens. In return, as well as the obvious charitable giving aspect of your donation, your auction lot will be listed in the printed literature alongside your company logo and will also be projected onto the big screens on the evening. The compère will be sure to announce your support of the lot when introducing the particulars on the evening too.

Auction items that generate intense demand are usually unique and highly desirable. We would be delighted to hear from you if you would be interested to sponsor one of HQR's 2019 live lots.

Please Note: The deadline for registration of interest to supply an auction lot at this year's event is 12th April and full lot details must be provided by 30th April 2019. Any experiences that are date specific, must be offered for redemption after 30th August 2019.

Please contact Kelly Gower, Event Organiser to register your interest asap (kelly.gower@hqrlondon.co.uk).

