



SUMMER BALL 2019

Silent Auction Sponsorship Opportunities
in aid of The Lighthouse Club and CBUK

For the first time this year, HQR London have invested in a tablet based silent auction solution for our Summer Ball. Provided by Carita Services, we have a number of lots that will be available for sponsorship. A list of silent auction items will be available by April 2019.

The silent auction will run throughout the evening from arrival until it's conclusion at circa 10.00pm before the live band take to the stage and end the formalities of the evening. During this time, the silent auction lots will be shown on rotation on the large screens in the Great Room and on the table tablets throughout.

You are able to either cover the cost price of one of the items/experiences provided by Carita to ensure that the entire bid amount on the evening goes to HQR 2019's chosen charities, alternatively, you are most welcome to provide your own auction lot which can be included within the listings both on screen and via the tablet software.

As a lot sponsor, you will be responsible for providing full details (including limitations/terms and conditions) of your prize and high quality images and a creative write up for the tablets and TV screens if providing your own lot, or for pre-paying the cost price of one of the provided lots.

In return, as well as the obvious charitable giving aspect of your donation, your auction lot will be listed alongside your company logo. The compère will be sure to announce your support of the lot throughout the evening also making sure that any sponsored lots are given higher exposure than those that remain provided solely by Carita.

Auction items that generate intense demand are usually unique and highly desirable. We would be delighted to hear from you if you would be interested to sponsor one of HQR's 2019 silent auction lots.

Please Note: The deadline for registration of interest to sponsor or provide an auction lot at this year's event is 12th April, and full lot details (if providing your own) must be provided by 30th April 2019. Any experiences that are date specific, must be offered for redemption after 30th August 2019.

Please contact Kelly Gower, Event Organiser to register your interest asap (kelly.gower@hqrlondon.co.uk).

