



# SUMMER BALL 2021

Charity Raffle Sponsorship Options  
in aid of **Hughes Syndrome**



The HQR Ball shall once again be hosting a charity raffle on the evening itself with tickets available for purchase by attendees on arrival to their tables. Our raffle is always popular, with tickets sold at £10 each and generating between £10,000 to £14,000 for our chosen charity.

The recipient of this year's raffle donations is The Graham Hughes International Charity for Hughes Syndrome (GHIC). GHIC for Hughes (Antiphospholipid) Syndrome is a global charity that improves and provides education, raises awareness about Hughes Syndrome and supports all those affected by the condition.

As in previous years, it is our intention to offer five raffle prizes:

- 1<sup>st</sup> Prize**      **SOLD** - valued at circa £3,500
- 2<sup>nd</sup> Prize**      **Part-Sold** - we are looking for a sponsor to provide a £500 shopping voucher to compliment an overnight stay and dinner at the JW Marriott Hotel which has been donated by the venue, making the total value of this prize circa £850.
- 3<sup>rd</sup> Prize**      **Available** - we are seeking a sponsor to provide a prize to the value of circa £500.
- 4<sup>th</sup> Prize**      **Part-Sold** - in an industry dominated by men, but on an evening attended by an equal number of men to women we are seeking a 'ladies' prize to appeal to and cater for the females in attendance. As in previous years, this could be a designer handbag or beauty hamper, to the value of circa £300.
- 5<sup>th</sup> Prize**      **Available** - we are seeking a sponsor to provide our final raffle prize. This could be a case of champagne or similar to the value of £150.

We would be delighted to hear from you if you would be interested to sponsor one of HQR's 2021 raffle prizes.

In return for your prize sponsorship, as well as the obvious charitable giving aspect of your donation, your raffle item will be listed in the printed literature alongside your company logo and will also be projected onto the big screens on the evening. The compère will be sure to announce your support when introducing the particulars on the evening too.

Please Note: The deadline for registration of interest to supply a raffle item at our 2021 event is the end of April, and full raffle details must be provided by 14<sup>th</sup> May. Any prizes that are date specific, must be offered for redemption after 30<sup>th</sup> August 2021. Please contact Kelly Gower, Event Organiser to register your interest ([kelly.gower@hqrlondon.co.uk](mailto:kelly.gower@hqrlondon.co.uk)).